

THE GLEICHEN CALL

VOLUME 47 NO. 8

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Regular Meeting Town Council

The town council held a regular meeting last Monday evening. All the councillors and the mayor were present.

Mr. Colpoys stated he had discussed the matter of having the town grader go over the Cluny and Arrowood roads when necessary with Mr. Graham, the government road engineer. Mr. Graham said that he was stationing a patrol to take care of these roads.

By-law No. 431 was given its final reading and passed. This by-law sets the mill rate for this year of 56 mills; 26½ municipal; 26½ school and 3½ hospital.

The secretary's financial statement for the month of April was read and adopted and ordered incorporated in the minutes.

There was very little other business that needed attending to.

The accounts were referred to the finance committee and if found correct to be paid as funds become available.

The adjournment was moved by Councillor R. Hunter.

Forecast Map

Light and limited is the expected grasshopper infestation in Alberta this year. That is shown by the 1954 grasshopper forecast maps now hanging in municipal and district agriculturist offices. These maps reveal future trends but the information they contain started back last July in the Science Service Field Crop Insect Laboratory at Lethbridge.

Surveys and estimates were the basis of the forecast, and from the Science Service Laboratories the work extended across the whole farming area of the province where grasshoppers might be a problem. A line from the foothills through Calgary to Provost marks roughly the northern border of the area. South and east of this line, surveys are made annually to keep track of pest grasshopper increase or decline.

Because grasshoppers in Alberta have not been particularly plentiful during the past three or four years, there is no reason to suppose that they can't come back. What is more, they can come back quickly. That is why we have to keep constant watch. Quick action is needed when the build-up starts.

Two surveys are made in the course of a year; one to record the numbers and kinds of adult grasshoppers, and the other to check for eggs. The adult survey usually starts towards the end of July and extends through August. Information obtained here provides an indication of areas of heavy infestation.

The egg survey starts about the middle of September and may continue until freeze-up. The surveyors work from heavy to light areas of adult population to see how far egg numbers compare with concentrations of adults reported earlier. Some variation occurs from year to year between adult and egg numbers, depending on weather and condition of the grasshoppers. These influences are taken into account when preparing the estimates.

Grasshopper forecasts suggest to provincial authorities where control supplies are likely to be needed, and the forecast map distributed by the Alberta Department of Agriculture serves as a guide to farmers and municipal officers. Mr. Smith points out, however, that the boundaries of expected infestation cannot be considered hard and fast. There is always the possibility of small pockets of heavier infestation within areas that were rated lighter. Farmers who keep an eye on the situation in the spring, and report any undue activity to their district agriculturists, often perform a valuable service to themselves and their communities.

United Church W.A.

Mrs. M. Bolinger, Sr. was hostess to the United Church Women's Association last week with 26 members.



Rev. W. J. Gallagher is the general secretary of the Canadian Council of Churches and of the Canadian Committee of the World Council of Churches. He has been

bers and three visitors present. President Mrs. Pugh presided over the meeting opening with a prayer singing of the theme song and repeating the creed. The devotional was read by Miss Eberly and a paper on United Church missions was read by Mrs. Bain.

All bills were ordered paid. Letters were read and routine business dealt with. A Lilac and Lace Tea will be held in Central United Church, Calgary, on June 9th. Please bring a novelty or white elephant which will sell at this tea, and price them.

All enjoyed the pleasure of hearing Mrs. Yates sing Abide With Us. Mrs. Yates will be leaving Gleichen shortly. Refreshments were served and a social hour followed.

The Ottawa Letter

Since the days of Warren G. Harding every President of the United States of America has favored the construction of this great inland seaway. Canada has always favored it, but the coal

the power, the railway and the port interests in the United States have fought it tooth and nail for half a century.

Recognized as an economic and safety measure, it has now passed in both the Senate and the House of Representatives in Washington.

The cost of construction is likely to be upwards of a thousand million dollars, but there are hopes that it will be self-liquidating in time.

The project calls for a 27-foot depth of channels, canals 800 feet long in places and much dredging in the Thousand Island area. The route will be 2450 miles in length and the money will be obtained by bonds and other obligations that will, at least in the case of the U.S.A. be bought up by the treasury and not by public financing.

Canada will appoint a three-man seaway authority. The U.S. will appoint a similar body and negotiations about the many details will be carried on by these two groups. Canada has already spent \$200 million, full value, prewar dollars on the Welland Canal and other essential links.

Some nine million horsepower of electrical energy will be developed. It may take nine years to complete the project. Some towns will need to be moved to new locations, farm and orchard lands will be flooded and many temporary buildings will be erected.

When ocean liners from the Atlantic can sail through the Great Lakes to the heart of the continent, transportation charges may be reduced, new industries can be established and there will be increased business activity and more employment. Although the province of Quebec, the Port of Montreal and the eastern ports may lose some business, yet there has been little objection up to the present.

F. W. GERSHAW.

More than half of the hardwood flooring produced in Canada is made from birch.

Mrs. C. Nelson's mother, Mrs. Hall of Cardston has been visiting here for the past week.

League Baseball Season Schedule

The first games of the Bow Valley Baseball League will be played on Sunday, May 30th, when Gleichen will play at Bassano, Ogden at Carseland and Rosebud at Strathmore. All games will be played on Sundays with double-headers. The first game will be played at 2 o'clock and the second will start at 5 o'clock. There will be no games scheduled during the week. The last games scheduled are billed for August 1st.

Following is the schedule of games:

May 30th already mentioned above.

JUNE 6th—

Strathmore at Rosebud. Carseland at Ogden. Bassano at Gleichen.

JUNE 13th—

Gleichen at Strathmore. Rosebud at Carseland. Ogden at Bassano.

JUNE 20th—

Strathmore at Gleichen. Carseland at Rosebud. Bassano at Ogden.

JUNE 27th—

Carseland at Strathmore. Rosebud at Bassano. Ogden at Gleichen.

JULY 4th—

Bassano at Strathmore. Rosebud at Ogden. Gleichen at Carseland.

JULY 11th—

Strathmore at Carseland. Bassano at Rosebud. Gleichen at Ogden.

JULY 18th—

Strathmore at Bassano. Ogden at Rosebud. Carseland at Gleichen.

JULY 25th—

Ogden at Strathmore. Rosebud at Gleichen. Bassano at Carseland.

AUGUST 1st—

Strathmore at Ogden. Gleichen at Rosebud. Carseland at Bassano.

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Name _____
Street _____
City _____
Zone _____

Town & District

A sports day will be held in Gleichen on May 24th.

The W. A. of the United Church held a very successful sale of home cooking and afternoon tea at the Recreation Centre Saturday afternoon.

Sub-Inspector T. A. Horn stayed over Wednesday night with his parents, Mr. and Mrs. A. Horn, on his way to Regina, Sask., where he will take over command of the Regina Sub-Division of the R.C.M.P.

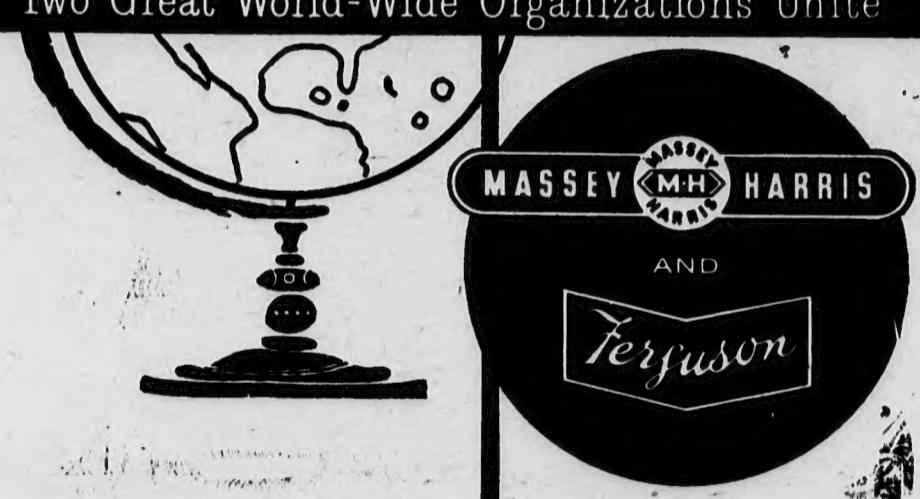
The Galbraith Cleaners of Brooks have appointed Miss Happy Mathison as their agent in Gleichen. The Galbraith Cleaners have been doing business in Gleichen for many months and once a week their van comes to town and takes clothes to Brooks to be dry cleaned and brings them back a week later. Miss Mathison, who has lived here all her life, is well known and would be pleased to look after the dry cleaning of the local people.

Herbert Campbell has purchased the house formerly occupied by Alvin Boos in the west end of the town. Mr. Campbell is the son of Wm. Campbell and with his wife arrived from the Old Country a year ago and as he likes Gleichen pretty well decided he might as well own his own home and take an interest in the town. He plans to make an addition to the house and make many other improvements.

F. W. GERSHAW.

Mrs. C. Nelson's mother, Mrs. Hall of Cardston has been visiting here for the past week.

Two Great World-Wide Organizations Unite



Massey-Harris, pioneer in the farm implement industry, pioneer in power farming equipment and world-leader in the self-propelled combine, now becomes greater than ever by the acquisition of Ferguson—pioneer in the application of hydraulics and the mounting of implements to make tractor and implement an integral unit—known universally as the Ferguson System, which has been much imitated but never duplicated.

From the pooling of engineering skills, the more advantageous use of manufacturing facilities and efficiency that can be effected under a single management, the new organization of Massey-Harris-Ferguson goes forward to make a greater contribution than ever by developing new and more efficient machines to make farming easier and more profitable.

MASSEY-HARRIS-FERGUSON LIMITED

Makers of high quality farm implements since 1847

What Farm Mechanization Has Meant To Canada

In 1952 with a working force of only 15.6 per cent. of the total gainfully employed, Canadian agriculture produced products for sale off the farm to the value of \$2.8 billion. This tremendous output with a relatively small labour force, has been made possible mainly through the use of modern farm machinery.

Sales of farm machinery and equipment in Canada in 1936 were \$19.3 million; in 1940 they were \$47.7 million; in 1950, \$218.3 million; and in 1952, \$250.3 million.

Reviewing Canadian farm mechanization in the February Economic Annalist, a publication of the Economics Division, Department of Agriculture, Ottawa, H. G. Shaw and R. C. Gilstrom point out that "the cumulative effect of the heavy volume of purchases of farm equipment and machinery in postwar years has increased the relative importance of that component of total farm investment. In 1936 land and buildings represented 76.8 per cent. of the total investment on Canadian farms; implements and equipment, 10.7 per cent. and livestock, 12.5 per cent. In 1950 the land and buildings component has declined to 65.9 per cent. of the total whereas implements and equipment had risen to 14.3 per cent. and livestock 19.8.

Sales by provinces were about the same in 1941 as in 1951. Ontario was the largest purchaser in 1941 and ran a close second with Saskatchewan in 1951. Ontario purchases alone were almost double the value of those in Quebec and the Maritimes. As a group the Prairie Provinces were well ahead of any other combination of provinces. Their collective share represented 58 per cent. of the total in 1941 and 60 per cent. in 1951.

Most of the important increase in farm machinery has taken place since 1941, and between 1949-52 the purchases of diskers, weed sprayers, forage crop harvesters, hay balers, combines—and equipment for use with these machines, and stock watering equipment were prominent.

Some indication of the growth



You can't go ALL-OUT if you feel ALL-IN.
These days most people work under pressure, worry more, sleep less. This strain on body and brain makes physical fitness easier to lose—harder to regain. Today's tense living, lowered resistance, overwork, worry—any of these may affect normal kidney action. When kidneys get out of order, excess acids and wastes remain in the system. Then backache, disturbed rest, that "tired-out" heavy-headed feeling often follow. That's the time to take Dodd's Kidney Pills. Dodd's stimulates the kidneys to normal action. Then you feel better—sleep better—work better. Ask for Dodd's Kidney Pills at any drug counter.

53

Luscious HONEY BUN RING

Quick to make with the new Active Dry Yeast



Hot goodies come puffin' from your oven in quick time with new Fleischmann's Active Dry Yeast! No more spoiled cakes of yeast! No more last-minute trips—this new form of Fleischmann's Yeast keeps in your cupboard! Order a month's supply.

HONEY-BUN RING

Scald $\frac{1}{4}$ c. milk, $\frac{1}{4}$ c. granulated sugar, $\frac{1}{2}$ c. shortening; cool to lukewarm. Meanwhile, measure into a large bowl $\frac{1}{2}$ c. lukewarm water, 1 tsp. granulated sugar; stir until sugar is dissolved. Sprinkle with 1 envelope Fleischmann's Active Dry Yeast. Let stand 10 mins. THEN stir well.

Add cooled milk mixture and stir in 1 well-beaten egg and 1 tsp. grated lemon rind. Stir in 2 c. once-sifted bread flour; beat until smooth. Work in 2 c. (about) once-sifted bread flour. Knead on lightly-floured board until smooth and elastic. Place in greased bowl and grease top of

dough. Cover and set in warm place, free from draught. Let rise until doubled in bulk. Punch down dough and roll out into an oblong about 9" wide and 24" long; loosen dough. Combine $\frac{1}{2}$ c. lightly-packed brown sugar and $\frac{1}{2}$ c. liquid honey; spread over dough and sprinkle with $\frac{1}{2}$ c. broken walnuts. Beginning at a long side, loosely roll up like a jelly roll. Lift carefully into a greased $8\frac{1}{2}$ " tube pan and join ends of dough to form a ring. Brush top with melted butter. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375° , 45-50 minutes. Brush top with honey and sprinkle with chopped walnuts.

Funny and Otherwise

"I just saw your family ghost upstairs."

"Did it give you a start?"
"I didn't need one!"

"Old George is terribly mean. Someone ought to tell him he won't be able to take it with him when he dies."

"Listen, old man. If George can't take it with him he won't go!"

"Dad, why is a man not allowed to have more than one wife?"

"My son, when you are older you will realize that the law protects those who are incapable of protecting themselves."

"Tell me what you eat, and I'll tell you what you are," said a lunch-counter philosopher.

Whereupon a meek little man, sitting a few stools away, called to the waitress, "Cancel my order for shrimp salad, please."

Teacher: "This morning I am introducing something new. I want you to put twenty questions to me, one at a time, of course—and see how many I can answer."

A minute's pause, after which a small boy put up his hand. "Please, miss, Willie Wright wants to know how many full stops there are in a sixpenny bottle of ink."

The superintendent of a zoo was mailing an order. He began: "Kindly send two mongooses." Somehow that didn't seem right, so he started again with "Kindly send two mongooses." Finally he settled his problem by writing, "Kindly send me a mongoose." Then he signed his name and added a P.S.: "Send another one with it."

Having promised to send an editor, an old friend of his, a story, an author failed to deliver it on time. Finally the editor sent him a note: "Dear John—if I don't receive that story within twenty-four hours I'll come and kick you downstairs—and I always keep my promises."

The author's reply came back: "Dear Tony—if I did all my work with my feet, I'd keep my promises, too."

A farmer's barn was burned down and the agent for the insurance company duly turned up and told him that his firm would build another barn exactly like the destroyed one instead of paying the claim in cash.

The farmer was furious. "If that's the way your company does business," he roared, "you can cancel the insurance on my wife!"

A woman struggling for social success called up a friend and gushed, "I hear your husband is to be appointed to a Cabinet post. If that is true, do come to dinner at my place next Tuesday. If it isn't, then do come for coffee afterwards."

AWARDS FOR WALKING TO SCHOOL

DUNCAN, B.C.—Rural school children here may earn while they learn through cash awards for walking to school. Prizes would vary with mileage covered. Trustees feel this will save the school board a large sum in transportation costs.

OLD SCHOOL BELL

VICTORIA, B.C.—A wooden-handled brass school bell which first called children to classes in Indianapolis in 1888 is being used at the one-room Sylvania school near here. It was brought here in 1905 by Mrs. J. W. Alan, who said she wanted it to go to a school like that it came from.

BIG EGG!

MOSSBANK, Sask.—A hen belonging to George Ireland really excelled itself. It laid an egg weighing four ounces, with a circumference of $6\frac{1}{2}$ inches.

PEGGY

PEGGY



Staking Rush In Flin Flon Area

A staking rush in the Flin Flon area of Saskatchewan was reported recently by the Hon. J. H. Brockelbank, Minister of Mineral Resources.

In announcing preliminary reports of activity in the area, Mr. Brockelbank revealed that during the first three weeks of April, a total of 600 claims were staked in an area west and north of Flin Flon, Manitoba, in and around Birch Lake, Missi Island, Wildnest Lake and Ellington Lake.

The new area, which has never been staked before, is roughly 24 miles north and west of the town of Flin Flon. Although the area is relatively new in mining circles, a survey of the area has been carried out during the past few years by Department of Mineral Resources geological survey crews. The results of these surveys are at the present time being compiled and a report is expected to be available by mid-summer.

Meanwhile, the Department of Mineral Resources Mining Recorder's office reported a decline in the amount of staking taking place in the Athabasca mining district. To the end of March of this year, a total of 1,030 claims had been staked by the Department while at the end of March in the previous year, a total of 4,307 claims had been staked and recorded.

Mr. Brockelbank pointed out, however, that development of claims will be the keynote of activity in the Athabasca mining district this year.

Western Pioneer Publisher Dies At Athabasca, Alta.

ATHABASCA, Alta.—Byron Webster Bellamy, one of Western Canada's pioneer publishers, and editor of The Athabasca Echo, Alta., died recently after an illness of about one year, at the age of 75 years.

Mr. Bellamy was born in Newbury, Middlesex County, Ont. He was educated in Ingersoll, and learned his trade on the "Sun" there with his father. He worked in St. Thomas and in Toronto.

He married Belle Knox in Orillia in 1900 and was employed on the "News-letter" for several years, later moving to Huntsville on the staff of the "Forester." After being employed on several other Ontario newspapers, he moved to Medicine Hat in the spring of 1907. In 1926 he moved to Wetaskiwin on the staff of The Times. He left there to take over The Echo, June 1, 1942.

Always a staunch union man, Mr. Bellamy was a charter member of the Medicine Hat local typographical union, and at the time of his death was a member of the Edmonton Typographical Union. He received his 40 year button some time ago. He was a charter member of the Loyal Order of Moose in Wetaskiwin, and last June received his 25 year button.

He was interested in amateur sport and was a member of the Alberta Union of Canada for many years. He served as president in



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CORN SYRUP



—By Chuck Thurston

AWARDED VICTORIA CROSS: Lt. Col. James P. Carne, leader of the "Glorious Gloucesters" during their epic Imjin River battle in Korea in 1951, who has been awarded the Victoria Cross. He is the third Commonwealth soldier to receive Britain's highest award for valor during the Korean war. Col. Carne returned home only last month after having been freed by the Communists in the prisoner exchange following the armistice.



Rebuilding And Replacement Process In Farm Machinery Is Rapid In Prairie Provinces

Recent figures studied by the Economics Division of the Department of Agriculture indicate that the post-war rebuilding of machinery inventories arising from wartime shortage of materials is almost complete in the Prairie Provinces but is still lagging to some extent in the rest of the country. Although the number of horses on farms has been declining steadily since about 1930, the drop has been much accelerated since the war.

Evidence provided by trends in farm machinery sales show that this rebuilding and replacement process has taken place more

rapidly in the Prairie Provinces than elsewhere in Canada. While the value of all equipment sold reached a peak in 1952, tractor sales were at a high point in 1949 and have declined steadily since. Most of the drop in total sales is accounted for in the Prairie Provinces while sales were almost as high in the remainder of Canada in 1951 as in 1949. Sales in the remainder of Canada dropped considerably in 1952. The significance of these shifts in Prairie Provinces lies in the fact that machinery sales dropped considerably while the level of income in the hands of farmers was quite favorable and outstanding farm debt was declining.

In general since 1936, there has been considerable expansion in the portion of total expenditures on harvesting equipment, both grain and hay, and on miscellaneous equipment with a decline in the proportion spent on seeding and tilling equipment. The proportion spent on tractors has remained about constant over this period. Haying and harvesting equipment has been almost wholly responsible for the increase in the total value of machinery sales from \$217 million in 1949 to \$250 million in 1952. Sales of heavy tillage equipment have risen considerably but these represent a small portion of the total.

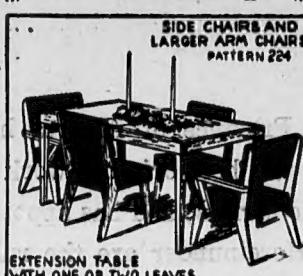
There has also been a marked shift back to standard type tractors reflecting considerable improvement in the design of this type in recent years. For example, 1952 sales of standard tractors were about 93.5 per cent of 1949 sales, while the row-crop type dropped to 33.3 per cent of sales of the same type in 1949. In 1952 sales of the row-crop type were less than one-quarter of those of standard classification. There has been a large increase in the proportion of sales of tractors of the 3-4 plow and larger sizes between 1949 and 1952.

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Home Workshop



SIDE CHAIRS AND LARGER ARM CHAIRS PATTERN 224

The flush finished and tapered legs of this modern dining table distinguish it at first sight as a strictly custom built job. The top is of walnut-surfaced plywood contrasting smartly with the edge frame and legs which are of light pine. For use in a kitchen alcove or a snack room a more practical top would be one of the bright colored panel materials with plastic chair seats to match. The table is thirty-one and a half inches wide and four feet long. The construction drawings show each member separately and just how they go together. There are also large clear drawings for making the extension slides for those who want to use an extra leaf. The patterns are \$35 each. Order 224 for the table and 224 for two types of chairs.



Use these four units wherever storage space is needed. They may be used as separate units or combined as found most convenient. As illustrated they form a handsome buffet and china cabinet with base sixty-three inches long. The drawers and door fronts are of three-quarter inch plywood with tops and framing of solid pine. There are many beautiful plywood available at all local lumber yards and they come in a wide range of prices so before buying the material decide whether you want to use the cabinets for out-of-the-way storage or as decorative pieces. The directions on the pattern are illustrated with large three dimensional drawings. The pattern number is 226 and the price is \$35.

Home Workshop Pattern Service, Prairie Publishers Limited, 4438 West Fifth Avenue, Vancouver, B.C.

Pulp, Paper Industry Seen For Sask. Through Signed Agreement

REGINA.—An agreement has been signed between the Saskatchewan government and the Anglo-Canadian Pulp and Paper Mills Limited of Quebec City, which may result in the ultimate construction of a pulp mill in the province, it was announced today in a joint statement from Hon. J. H. Brocklebank, minister of natural resources and H. D. Ruthman, secretary to the company.

The agreement gives the company a one-year option on a 2,000 square mile area of pulp wood timber land in the vicinity of Cudie lake, which is situated about 50 miles northeast of Prince Albert, and provides that the company shall pay a ground rental fee of \$10,000 on the area for the option year.

Under the terms of the agreement Anglo-Canadian will, on or before September 30, 1954, advise the Government whether or not it will accept the option on the leased area. Should the company accept the option the company would thereby agree to commence construction of a mill by June 1, 1955, and to spend \$5,000,000 on actual construction during the succeeding year.

The agreement further provides that the mill will have an initial capacity to process a minimum of 100,000 cords of pulpwood per year from spruce, jackpine and popular stands in the leased area. To provide for normal expansion

Recent Excavations In Manitoba Shed New Light On Canadian History

MONTREAL.—Recent excavations at Lockport, Man., by a National Museum archaeological expedition shed new light on Canadian history prior to the arrival of the white man. The excavations, some 18 miles northeast of Winnipeg, indicate that Indians may have come to Canada much earlier than was supposed by some authorities.

Jerry Zaborski, a member of the archaeological party, said here the excavations disclosed five Indian villages, built one on top of the other.

The earliest village, which may date back 10,000 years, was in-

NORTH OF EDMONTON

Firing Range Now Under Construction

The RCAF's new air weapons firing range, now under construction at Grand Centre, approximately 180 miles northeast of Edmonton, Alta., is expected to be ready for use by the summer of 1954.

The first of 45 major buildings at the new air base—which is part of the air firing range—are near completion and will shortly be taken over by the air force. One fighter squadron will operate from it on a rotation basis to give all squadrons air weapons training.

In addition, a completely self-contained townsite settlement is planned to provide living accommodation for approximately 2,000 airmen and technical personnel who will be training and working there.

The range area, which extends over portions of Alberta and Saskatchewan will be used to train pilots in air-to-air rocket firing. The new site is not a guided missile range insofar as ground-launched weapons are concerned.

The site, which is easily accessible to railroad communications, will take care of all foreseeable developments in air weapons in the immediate future.

Under the lease agreements with the Alberta and Saskatchewan governments certain provisions have been made for periodic exploitation of the natural developments of the 4,000-square mile area.

POLICE CHIEF GIVEN TICKET

WINNIPEG, Man.—Police Chief Chris Eineld of suburban East Kildonan, visiting in Winnipeg, got a ticket for illegal parking.

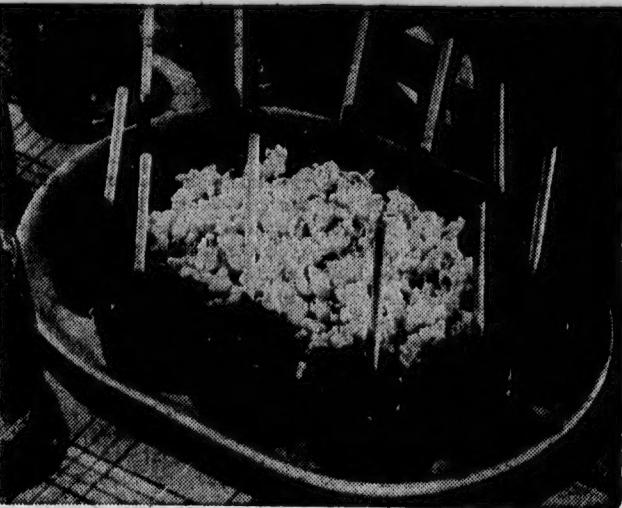
"It's nice to see the city officers are on their toes," Eineld said as he paid a \$1 fine.

ALL THE COMFORTS

BASSANO, Alta.—A contingent of Calgary pheasant hunters provided their own accommodation when they found hotels full. They installed bunks in a special bus, travelling to different areas and sleeping in it in the fields.

Fill up with Quick Food Energy

APPETIZING RECIPES



APPLES-ON-A-STICK

Two cups sugar, ½ cup light corn syrup, ¼ cup water, 12 apples, 12 skewers, red coloring, few drops flavoring oil.

Select well-flavored red apples. Wash thoroughly and insert skewers in the blossom end.

Put sugar, corn syrup and water into a saucepan and cook, stirring until sugar is dissolved. Continue cooking, without stirring until temperature of 300 degrees is reached. Any sugar crystals thrown on the sides of the pan should be washed away with a wet cloth. Cooking should be slow so that syrup will not darken.

Remove syrup from fire and set

the saucepan into boiling water so the syrup will not cool and thicken. Add enough coloring to make the syrup a bright red. Add flavoring oil, peppermint, clove or cinnamon may be used. Holding the apple by the skewer, plunge it into the hot syrup, drawing it out quickly and twirling it until the syrup runs down to the stick and spreads smoothly over the apple. Stand the skewer in a small rack or vase so the apple does not touch anything while hardening. A flat bottom can be made by putting the apple in a bowl or cup, where only the bottom touches. Rapid dipping is necessary or the syrup will become too stiff for coating. Make plenty.

Beaver In Saskatchewan Create Problem

REGINA.—The beaver population in Saskatchewan has increased tremendously throughout rural areas this year, creating a nuisance problem difficult to control, it was revealed by E. L. Paynter, provincial game commissioner.

In order to reduce future losses of valuable tree growth, damage to roads and crops through flooding, regulations protecting the beaver have been considerably relaxed, providing greater opportunity for trappers to take part in the beaver harvest.

The provincial game commissioner said that permits to trap and seals can be obtained from the southern district office of the department of natural resources, located in the provincial administration building, Regina. Trappers are required to have written permission from the landowner upon whose land they plan to trap beaver, along with details of the land location and the number of beaver they expect to trap during the season.

Enthusiasm is said to be running high among those who are attempting to organize this new venture here, and it seems possible that the plans will move ahead quickly, and that practices will take place within the near future.

Besides the fact that a band will provide musical training for larger numbers of local residents, all future sporting events, parades and public functions will profit by such an organization. — Lacombe Globe.

Most commercially grown orchids take five or more years to grow from seed.

Canada Goose Valiantly Protects Mate From Coyote

N. Shultz, a Montana hunter, told of a valiant, desperate attempt by a Canada goose to drive off a slinking coyote from its badly injured mate near Rosemary.

Mr. Shultz finished off the coyote and now is trying to nurse the bird back to health. He has also applied for permission from federal game authorities to take the goose back to his home at Fort Benton.

Shultz came upon the wildlife drama while driving toward a duck feeding ground north of Rosemary. He found a big coyote repeatedly charging the goose, only to be beaten off by the violence of the bird's battering wings.

Mr. Shultz then saw the cause of the bitter battle. A female goose with a broken wing and other severe injuries was lying in the stubble. — Free Press Prairie Farmer.

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on your breakfast cereal!"

—By Chuck Thurston



The History of Hot Houses

As you look at the number of hot houses now you are apt to think of them as a fairly recent development. Actually this forcing of fruits and vegetables is a very old art. The home economists have been doing a little research into the history of hot houses and they tell us that the old Romans made sure they would always have fresh fruits and vegetables for their banquets, by either speeding up or slowing down their growth. Some historians even claim that the Romans had peach and grape houses, which was a very advanced degree in the Rhubarb is another hot house Low Countries that they exported to England. During Tudor times, it was not at all common for royalty to send a courier to Holland for a salad! However, English gardeners soon developed their own methods of forcing vegetables, so that at the beginning of the 18th century, an English writer recorded that gardens near Westminster exceeded, "all other gardens in Europe, for wholeness and variety of herbs and they abound in early cucumbers, cauliflower, and winter asparagus."

Later, settlers coming to North America, brought hot house knowledge and skills with them. And so the art of forcing fruits and vegetables developed on this continent until today we can enjoy quite a number of fresh fruits and vegetables, much earlier than ever before, and at a fairly moderate price.

Thanks to hot houses, your spring salads and sandwiches can year was \$305,006.74.

be much more interesting now than they used to be. Not so long ago you had to rely mostly on jellied salads, until the field crop of fresh vegetables was ready. Now, these vegetables are forced or speeded up in hot houses and you can buy them quite reasonably very early in the spring. What a boon they are to your meals. The first salad with tomato and cucumber slices in it, will rate cheers from our family. As for sandwiches, what could be better than cool cucumber slices. Whether you decide to use them as open or closed sandwiches, it would be hard to find a more appealing flavor. They are very good through the spring and summer, but the first ones of the season are really delicious. You will have noticed too, that the peels of the Roman Empire and interest was not revived until several centuries later, when the monks in the monasteries throughout Europe, were thoroughly washed.

Hot house leaf lettuce is very good and the season slip by, without serving these tender leaves in rolled sandwiches.

such as rhubarb is another hot house plant which will add a pleasing sharpness to your spring salads and sandwiches. Raw rhubarb can easily be made into curls, just as you would make celery curls, and

However, English gardeners soon developed their own methods of good in a tossed salad. Stewed forcing vegetables, so that at the beginning of the 18th century, an English writer recorded that

gardeners near Westminster exceeded, "all other gardens in Europe, for wholeness and variety of herbs and they abound in early cucumbers, cauliflower, and winter asparagus."

"By the way, what did you say your name was?" she inquired.

"Miss Jones," replied the maid.

"But surely you don't expect me to call you 'Miss Jones'?"

"O, no certainly not!" was the prompt reply. "Unless, of course,

you don't happen to possess an alarm clock."

Since 1925 output of products of Canada's paper using industries has jumped 15 times in value. The latest available figures for last

TENDERS FOR COAL WESTERN PROVINCES

SEALED TENDERS addressed to the undersigned and endorsed as above, will be received until 3:00 P.M. (E.D.S.T.), WEDNESDAY, MAY 26, 1954, for the supply of coal for the Federal Buildings and Experimental Farms and Stations throughout the Provinces of Manitoba, Saskatchewan, Alberta and British Columbia.

Forms of tender with specifications can be obtained from the Chief of Purchasing and Stores, Department of Public Works, Room 708, Hunter Building, Ottawa, the District Architect, 705 Time Building, 383 Portage Avenue, Winnipeg, Man., the District Architect, 321 Federal Building, Saskatoon, Sask., the District Architect, 725 Public Building, Calgary, Alta., and the District Architect, 1110 West Georgia Street, Begg Building, Vancouver, B.C.

Tenders will not be considered unless made on or according to the printed forms supplied by the Departments and in accordance with conditions set forth therein.

The Department reserves the right to demand from any successful tenderer, before awarding the order, a security deposit in the form of a certified cheque drawn on a bank incorporated under the Bank Act or the Quebec Savings Act payable to the order of the Honorable the Minister of Public Works equal to ten per cent of the amount of the tender, in accordance with the Government Contracts Regulations now in force, or Bearer Bonds, with unmatured coupons attached, of the Government of Canada or the Canadian National Railway Company and its constituent companies, unconditionally guaranteed as to principal and interest by the Government of Canada.

The lowest or any tender not necessarily accepted.

ROBERT FORTIER,
Secretary.
Department of Public Works,
Ottawa, April 23, 1954.

The average Canadian eats 35 candy bars each year.

The book
that shows you a
**way to
success!**

The Canadian Bank
of Commerce
Savings Department

N-14

You'll find this book a constant reminder that thrift and sound planning can help you achieve your ambitions. Your savings account pass-book tells you, too, that your money is safe : : : draws interest regularly : : : is easily accessible. Start saving today at our nearest branch—there are more than 650 to serve you.

The Canadian Bank of Commerce

GLEICHEN BRANCH, D. E. NASH, MANAGER

THE ALBERTA GOLDEN JUBILEE ANTHOLOGY



The Golden Jubilee Committee of the Government of the Province of Alberta has announced the publication in 1955 of a volume to contain the best original work of Alberta authors—fiction, poetry, drama, articles and radio scripts; and has appointed an Editorial Board to make the necessary selection. Hereinunder are the rules and regulations to govern the submission of manuscripts.

Eligibility And Rules:-

1. Any resident of Alberta is eligible to submit manuscripts.
2. Manuscripts must be original and previously unpublished, typewritten and double-spaced. The editors however, reserve the right to modify this regulation if necessary.

3. A pen name may be used for publication.
4. Authors desiring the return of unacceptable manuscripts please enclose a self-addressed envelope to facilitate their return.
5. Manuscripts required consist of articles relating to Alberta historical or general, up to a length not to exceed 2,500 words; fiction on any theme, locale or period up to a length not exceeding 5,000 (a shorter length is preferred) poetry not to exceed 42 lines. Radio and dramatic scripts will also be considered. Since the Editorial Board reserves the right to assign feature articles, authors with articles in mind should first write the Secretary outlining their ideas or idea. Assignment, however, does not necessarily mean acceptance.

6. Under a standard contract agreement with the publisher McClelland and Stewart, royalties deriving from the sale of the book will be paid to the Edmonton Branch, Canadian Authors' Association. After deducting necessary expenses, the Edmonton Branch, Canadian Authors' Association will pay such monies to the authors published in the book on a pro-rata basis.

7. All rights (inclusive of second rights, reprints, periodicals, TV, and motion picture) are to be held by the publisher.

8. The Editorial Board will evaluate all scripts, reserving the right to alter, rewrite, condense, and combine manuscripts. Final selection of manuscripts, however, will be made by the editors of McClelland and Stewart.

9. The submission of any manuscript signifies an acceptance of all the rules, regulations, and conditions as above stated.

10. DEADLINE—All manuscripts must be in the hands of the Secretary by June 30th, 1954.

11. Manuscripts should be sent by first-class mail to:
Mrs. Margaret Johnson Secretary, Editorial Board,
7615 - 111th Street, Edmonton, Alberta.

Further information may be obtained from Blake MacKenzie, Secretary, Golden Jubilee Committee.

Government of The Province of Alberta

IT'S NEW! ESSO MULTIPURPOSE GREASE



NOW...one grease specially made for every moving part on every piece of equipment on your farm!

New Esso Multipurpose Grease is formulated to coat metal surfaces with a tacky layer of grease that stays put. It strings out to seal bearings from the damaging action of water and dirt. Whether it's a heavily loaded high-speed bearing or a spring shackle, Esso Multipurpose Grease gives money-saving protection.

- 1. One grease, saves time, saves bother.
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Subscribe now to this special "get-acquainted" offer—1 month for 50¢. The Christian Science Publishing Society, 10 Norway Street, Boston 15, Mass., U. S. A. Enclosed is \$1, for which please send me The Christian Science Monitor for one month.

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OUR COMPLETE SHORT STORY—

KNIT-WIT

By Minor Steele Kelley

ON HANDS and knees, Jim groped under the movie seats. "Here it is," he whispered to Elaine, but, alas, no, he had grabbed the ankle of a woman. The woman whacked him smartly with her gloves. Jim explained that he merely was searching for the ball of yarn that his wife had dropped but the woman rose in a huff, elbowed her way to a seat elsewhere. "Lucky she didn't call the usher," Jim gasped as he struggled back into his seat. "I can't find your yarn."

Elaine paid no attention. She was knitting while watching the screen.

Jim was angry. Knitting, knitting. Elaine was always knitting, and now he probably would have

to make a row by row search. "I bet it rolled to the orchestra," he muttered aloud.

"Shhh," she retorted along with several others.

He searched again on all fours but an accidental kick in the face from a man was his only reward.

A couple of hours later Jim could have recited the hero's lines verbatim and not because he was a genius. He'd seen a dull picture three times!

They waited for the theatre to empty. Then Jim grimly searched for the lost wool as Elaine sat knitting, knitting.

"I want to finish this sweater by Uncle Alvin's birthday," she explained when he'd asked for help. Finally the wool was recovered. Over and under the seats Jim followed it, rolling it up as he went.

Elaine was still knitting as they left, yarn stuck precariously in her pocket. Jim was murmuring something about it being midnight and the hard day at the office ahead of him, when Elaine grabbed his arm. "There's our bus. We'll have to run."

Jim fell breathlessly into his seat.

"Yeeeeow," screamed Elaine. The driver screeched to a halt.

"What's the matter, lady? Sick?"

"No, my wool. I must have dropped it when we were running."

Jim stood up wearily and followed the string outside. Winding it up as fast as he could, he made his way back. Other passengers were laughing as they watched his progress. Elaine was knitting. As Jim sheepishly climbed in, the driver asked sarcastically, "Ever hear of a bus schedule?"

Jim tossed the ball in Elaine's lap. "Well, anyway, we are amusing the passengers," he remarked as she knitted on.

Suddenly Jim could stand it no longer. If it were another man that took up her time, Jim could beat him up. If her cooking were less delicious or the house less spic, he could complain. If Elaine were less beautiful, his eyes might stray to other women. He was fed up with knitting. There wasn't a sister or an aunt who lacked a sample of Elaine's art. Jim himself owned a drawer full of brilliantly colored argyles, the envy of the fellows at work, but he would gladly have sacrificed them all if Elaine had never discovered her power over the needle.

It was "Jim, hold this skein while I wind the ball," just as he was about to settle back with a magazine; "Shh, Jim how can I follow directions with you chattering," when he was about to tell her of his new raise; "Jim, you made me drop a stitch," when he stole a kiss.

"Elaine, if you don't put down those needles this instant I am going to get off at the next stop and I am not coming home."

Elaine kept on knitting.

A woman giggled. Jim jumped off and stalked down the street.

He must have walked for hours up and down a single block. Jim was fighting a losing battle with himself. Cold and tired, he missed Elaine. Surely she'd learned a lesson by now.

The clock in the church steeple struck two. Convincing himself that he had triumphed he hailed a cab. Soon he was at his door. It was open and Elaine was in his arms.

"Darling," she murmured, "I was so frightened. Darling, you must never leave me again. I couldn't stand it."

Jim knew in his heart that he couldn't stand it again either.

They settled in the living room for a good-night cigarette.

"This is the life," Jim thought. "Show them you are master and all goes well."

The room was quiet. There was no clicking of knitting needles. Jim sank back in his chair, enjoying the peace.

"Honey," he said to Elaine, "Do you know what the boss said to . . ."

"Shhh," interrupted Elaine, "I'm counting stitches, four five, six, seven . . ."

Although many insects count their lives in hours rather than in years, some queen ants may live for 16 years.



AN INFORMAL STUDY of five-year-old Prince Charles as he poses on the terrace of the Royal Lodge with a pet Corgi dog.

IN MANITOBA

Virus Research Project To Be Aided By Health Grant

Research being carried on at University of Manitoba to develop virus laboratory procedures will be aided by a federal health grant, it was announced recently by Hon. Paul Martin, federal health minister.

Mr. Martin said that a General Public Health Grant valued at \$16,780 had been approved for Manitoba under terms of the National Health Program to assist in the increase of facilities for, and the use of, diagnostic procedures for virus diseases.

The minister noted that procedures to be developed would be used for epidemiological surveys, in applied research and for the investigation of some virus diseases. Research will be carried out, the minister said, in the Department of Bacteriology of Winnipeg General Hospital under direction of Dr. J. C. Wilt, the University of Manitoba's bacteriologist. There will be collaboration with the Virus Laboratory at Ottawa and with the Provincial Laboratory, which is already carrying out serological virus methods to develop a more comprehensive set of procedures for the clinician in

making a more specific diagnosis of virus diseases, and for public health workers in epidemiological investigations.

Establishing tissue cultures for isolation and typing of poliomyelitis types, the project will apply devised procedures in carrying out poliomyelitis antibody surveys in selected groups of the local population.

IN SASKATCHEWAN

Livestock Economy Aided By Community Pastures

That PFRA Community Pastures play a large part in the livestock economy of Saskatchewan's southwest, is illustrated by some figures in connection with the 15 pastures which are supervised from the Swift Current branch office, with R. C. Graham as agriculture supervisor.

That PFRA Community Pastures play a large part in the livestock economy of Saskatchewan's southwest, is illustrated by some figures in connection with the 15 pastures which are supervised from the Swift Current branch office, with R. C. Graham as Ag-supervisor.

In 1952-53 there was a total acreage under fence of 600,240 with 17,029 patrons using it for 27,893 cattle during the grazing season; this included calves born in the pasture. 191 horses were handled, 6,891 cows bred; percentage of calf crop was 94 percent; vaccinated for blackleg, Edema and Scepticemia, 7,685; sprayed at pasture for warble fly control, 10,261 and sprayed for horn fly control, 4,145.

Under the regrassing program since the start of PFRA Community pasture construction in this area, 45,846 acres have been regrassed, mostly with Crested Wheat Grass. As a consequence, in addition to increasing the grazing capacity of the pastures, hay is cut and baled for feed for bulls and saddle horses. Feed grains are purchased from local farms.

The Nashlyn Bull Station, situated nine miles south of Consul on historic Battle Creek, is maintained for the development of bulls for service in PFRA pastures. Bull calves are purchased from breeders of Purebred cattle in Saskatchewan and Manitoba at from six to eight months and developed at the Station until they are two year olds. The bulls are then trucked out to the pastures for service. At the present time there are 175 bulls at the Station.

The latter part of last season was very dry over the most of this territory and water reserves in dams, dugouts and sloughs were depleted considerably. However,

late snows and a quick run-off this spring has changed the picture and a plentiful supply of water for grazing stock is assured for this season. The grass is in very good condition although, due to an unusually cold April, there is very little growth on native grass and even the Crested Wheat Grass has attained very little new growth and will not provide good grazing this spring until about May 15th.

It would seem, in view of the increase in the cattle population and the consequent demand for grazing accommodation that, while many farmers are conscious of the need of maintaining some cattle to stabilize their farming economy, they are probably not making sufficient use of their own or municipal lands in their local areas which could be put to use for summer grazing.

PFRA Community pastures policy confines the use of these pastures to the service of the people residing in those Municipalities in which the pasture is located. Increasing numbers of cattle in the areas have made it necessary to adhere more strictly to policy, with the result that grazing applications from outside of defined areas cannot be accepted.

LARGE FIRING RANGE

EDMONTON, Alta. — The Air Force here announced arrival at Cold Lake, 150 miles northwest of Edmonton, of an advance party to open the new RCAF weapons range there. Largest firing range in Canada, Cold Lake will provide armament training for fighter pilots.

FIRST RED RIVER STEAMER

The first steamboat to ply the Red river in Manitoba was launched in 1859.

Discovers Home Skin Remedy

This clean, stainless, antiseptic known all over Canada as MOONE'S EMERALD OIL, brings sufferers prompt and effective relief from the itching distress of many skin troubles—Itching Eczema—Itching Scalp—Itching Toes and Fingertips, etc.

MOONE'S EMERALD OIL is pleasant to use and it is so antiseptic and penetrating that many old stubborn cases of long standing have yielded to its influence.

MOONE'S EMERALD OIL is sold by druggists everywhere. A real discovery for thousands who have found blessed relief.

Fashions

Week's Sew-Thrifty



by Anne Adams

What to wear? Mom-to-be, don't worry! Whip up a new top or skirt in a day with this sew-easy pattern! For casual wear, sew the checked version with or without the Peter Pan collar. For cool comfort on 90-degree days, choose the scooped-neck, cone-shaped top. Make it in a glamour fabric too, for evening! Send now!

Pattern 4705: Misses' Maternity Sizes 12, 14, 16, 18, 20. Size 16 skirt, 2 yards 35-inch; top with pockets, 3 yards; 1/4 yard contrast.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Department P.P.L.
Anne Adams Pattern Dept.
60 Front Street W., Toronto.

Akron, O., rubber capital of the world supplies more than 75 percent of the rubber needs of the United States. 3089

"This is the life," Jim thought. "Show them you are master and all goes well."

The room was quiet. There was no clicking of knitting needles. Jim sank back in his chair, enjoying the peace.

"Honey," he said to Elaine, "Do you know what the boss said to . . ."

Although many insects count their lives in hours rather than in years, some queen ants may live for 16 years.

NEW NICKEL REFINERY

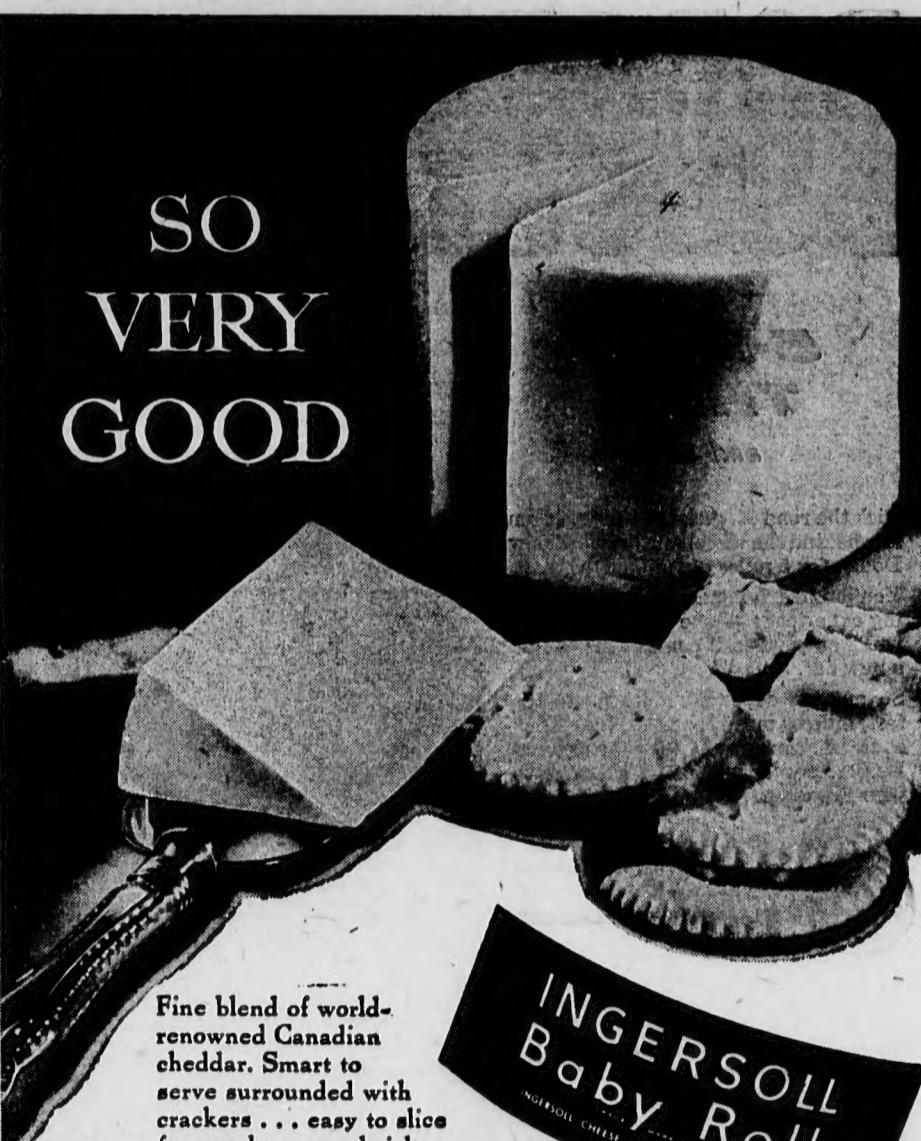
EDMONTON.—The \$17,500,000 nickel refinery under construction at Fort Saskatchewan is expected to be opened about the middle of May. Eight hundred men have been engaged on the project for the Sherritt Gordon Mines Ltd., and it will employ 250 men in operation.

Although many insects count their lives in hours rather than in years, some queen ants may live for 16 years.

THE TILLERS



—By Les Carroll



MACDONALD'S
BRIER
Canada's Standard Smoke

ANNOUNCEMENT

Miss Vera (Happy) Mathison is now our agent in Gleichen. We know that Happy is very well known but we are going to hold a GET ACQUAINTED WEEK.

When you take your clothes in to Happy fill out a blue slip with your name and a list of your garments. On Friday, May 14, we will draw three slips and the winners will receive their order of drycleaning free of charge.

This is a good time to get those winter clothes cleaned to put away and may be—Free.

Meet you at Happy's.

GALBRAITH CLEANERS
Brooks, Alberta.

HERE AND THERE

Nick Purcell, our assistant post master, spent several days last week in Edmonton visiting his friends there.

The first May shower this year occurred on May 5th at 4:30 p.m. Just enough rain fell to settle the dust.

Mr. and Mrs. E. Woods and family, Mr. and Mrs. B. Barrett and family of Calgary, and Frank Woods of Brooks spent Sunday, Mother's Day at the home of Mrs. E. Woods.

Cam Evans and family left Monday for Queenstown where Cam will put his caterpillar tractor to work on the irrigation canal running from Carseland to Lake McGregor.

A large number of Gleichen, Cluny and district hockey fans attended the hockey game at Calgary Monday night between Calgary and Quebec hockey teams for the Dominion championship. These fans think Calgary has the best team. If fans from all over

the country attend these games in the numbers that go from this district the must almost equal the number of people from Calgary who attend.

Mrs. A. Bain has purchased the Hardwick residence on Prosperity Avenue and after remodeling the place will move in.

Mrs. R. McIntyre left for Edmonton Sunday where she will visit her son William and his family for a short time.

D. H. Campbell of Delia and Bob Stabbach of Calgary spent a couple of days in town this week visiting relatives.

A heavy shower of rain fell over the entire district Monday evening thus further delaying seeding operations.

On an invitation from Strathmore seventeen members of the Gleichen W. A. of the United Church motored to Strathmore last Thursday afternoon. The guest speaker was Mrs. Knowlton, of Standard who spoke to an appreciative audience and gave a splendid talk on her recent trip to Norway, Sweden and Denmark.

All felt the afternoon was well spent and they wish to thank the Strathmore ladies for their kind hospitality.

Mrs. Gordon Larsen and children left Monday for Peace River where they will reside in future.

Ted Froggatt, manager of the United Grain Growers elevator will leave for Vancouver next Sunday. Mr. Froggatt is one of the twelve men chosen in the Western Division by the U. G. G. to go to Vancouver and be shown the terminal elevators there.

Last week water was turned on in the canal running from Carseland to Lake McGregor. A great volume of water is now going down the canal.

Mrs. and Mrs. G. W. Evans accompanied by their son and his wife Mr. and Mrs. E. Evans spent Tuesday at the Leduc oil fields. Since Elliott is president of the Western Oil, Ltd. he had a number of producing wells to check that day and the Gleichen folks saw much of interest. The producing of oil and gas flares remind one very much of Turner Valley.

Extract from a school boy's essay: "The body is composed of three parts, the head, chest and stummick. The head contains the brains, the chest contains the lungs and the stummick contains the bowels, of which there are five, A E I O U, and sometimes W and Y."

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SERVICE
AND
HIGHEST PRICES
ALWAYS
SHIP TO
BURNS
CREAMERY
CALGARY

Fight
Cancer
GIVE
NOW
CANCER

CAN BE CURED!

It's possible. It's probable. The big question is . . . In how many cases? Right now, with present medical knowledge, the number of cancer cures could be doubled.

But we need your dollars . . . to spread information, to make more detection programs available, to assist doctors, and to aid laboratory workers in the great fight to find more cures for cancer.

We ask your help! There's no time like the present—there's no time to lose. Now is the time to GIVE TO THE CANCER CRUSADE. Give generously when your local canvasser calls or mail in your contribution.

Mall this coupon with your contribution to "CANCER" 281 - 7th Ave. E., Calgary I want to help Cancer Crusade Enclosed please find \$..... Name Address Canadian Cancer Society

FOR YOUNG MEN OF 16

Apprentice Training
for a
Bright Future

Combine thorough trades training, schooling, sound discipline, with understanding of the spirit of youth and you have the elements of the Canadian Army's Soldier Apprentice Plan for young men of 16. The Soldier Apprentice training is designed to enable young men to gain promotion to higher ranks in the Army.

The young men who are accepted for Soldier Apprentice training receive:

- thorough trades training in one of 16 trades.
- academic training — comparable to that received in secondary schools.

- the general military training of the Canadian soldier.

Soldier Apprentices are eligible for all Army benefits, including 30 days annual leave. They receive half pay when 16 and on their 17th birthday they receive full pay.

To be eligible, the young man must be at least qualified for high school entrance. He must have attained his sixteenth but not his seventeenth birthday.

Courses begin in September but applications are now being received. Following interviews, the applicants may be accepted after June 1st and then sent home on leave until courses commence in the Fall.

To obtain an interesting booklet and full information on the Soldier Apprentice Plan, write, phone or visit the Army Information Recruiting Centre nearest your home.

No. 10 Personnel Depot, Currie Barracks, Calgary, Alta. — Telephone 42171 — Local 78
The Army Information Centre, 10042 - 101st Street, Edmonton, Alta. — Telephone 43268
The Army Information Centre in your home town.

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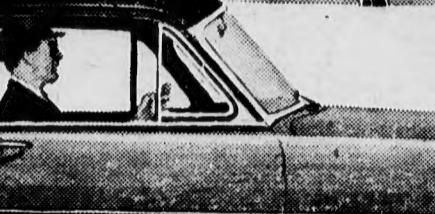
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'and see!

Pick the road . . . pick the time . . . then slip behind the wheel of a brilliant new Dodge for 5 miles of fun and facts.

You'll find driving Dodge an eye-opening experience — one that might save you plenty when it comes time to buy a new car.

So put the dependable Dodge to the test, mile by mile . . . and see the difference. A 'phone call to your Dodge-De Soto dealer will bring a Dodge to your doorstep.

Before you buy anywhere, ask your Dodge-De Soto dealer what extra value he can offer on a dependable new or used car.



Made in Canada by Chrysler Corporation of Canada, Limited.

Central Motors

1ST MILE

Notice the visibility and comfort you get in Dodge. Seats are soft and restful and chair-high so you command a better view of the road down in front. Notice the extra headroom and legroom, too.

2ND MILE

Try it for handling ease. Big brakes with rivetless Cyclobind linings make stopping easy. High steering gear ratio makes turning easier. And Dodge Full Power Steering* gives safe control with finger-tip pressure. These are advantages to remember particularly during May, which is Safety Month.

3RD MILE

Check its "big-car" ride over bumps you usually avoid. You'll find the Dodge ride smooth and sure-footed on any road, thanks to Oriflow shock absorbers, easy-action springs and lower centre of gravity.

4TH MILE

Test Dodge power on hills or on the open highway. Enjoy its quick, easy getaway. There's plenty of reserve power to hurry you safely out of tight spots. And Dodge provides this zip without requiring premium gasoline.

5TH MILE

Ask about the extras you get at no extra cost. Things like luxurious upholstery fabrics with vinyl trim . . . electric windshield wipers . . . oil-bath air cleaner. Then check the price, and see why the Dependable Dodge is your best buy.

*Available
at moderate
cost.

